**KOL Luminary** | Kepler26 · Founded by Vishal Mody, MD

Works in ChatGPT & Claude | US · Canada · Europe | No Demo Gate · No NDA

# Find the experts who move your field. Show why they fit.

Turn a plain-English brief or speaker spreadsheet into a source-verified, scored KOL & DOL shortlist with CMS Open Payments, Constellation network mapping, and client-ready editable PowerPoint, Excel & PDF exports — in minutes, not weeks.

**40h → <2h** — Desk research & slide prep cut up to 95%*

**100% Cited** — Every claim linked to primary sources

**$100+** — Start on demand or lock Founding rate

## WHAT KOL LUMINARY DELIVERS

Any therapeutic area · Any expert type (MDs, PharmDs, NPs/APPs, nurses, researchers)

DISCOVERY & FIT

### Brief → Scored Project Fit (0–100)

Write your brief like you'd brief a colleague. Weights adapt to Ad Boards, Scientific Exchange, Landscape, or DOLs — transparent points you can defend in the client room.

5-PLATFORM DOLS

### DOLs Judged by Actual Posts

Scans X, LinkedIn, Bluesky, Instagram & YouTube over 180 days and cites exact on-topic posts — surfacing active voices instead of vanity follower counts.

COMPLIANCE & IDENTITY

### NPI Verified + CMS Open Payments

US physicians confirmed against the NPI Registry with general payments & research funding by company/year shown upfront as context (payments never raise Project Fit).

NEW · ROSTER UPLOAD

### Search by Name & .xlsx Enrichment

Have a speaker list or congress faculty sheet? Upload .csv/.xlsx, disambiguate namesakes by NPI & ORCID at **$0 credit cost**, and enrich only confirmed matches.

NEW · NETWORK MAP

### Constellation Network Intelligence

Maps co-authored papers, shared clinical trials, congress stages & institutions across your library — exposing hidden communities and bridge experts.

CLIENT HANDOFF

### Editable Slides, Excel & Review Links

Export co-branded editable PowerPoint (.pptx), linked Excel (.xlsx), PDFs & 1-page Meeting Briefs — or share passcode-protected Client Review Links (Approve/Hold/Pass).

• NOW LIVE · NATIVE AI CONNECTOR (MCP)

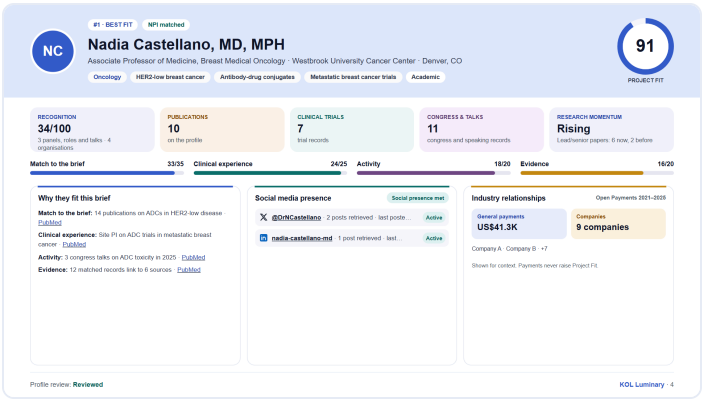
## Use KOL Luminary right inside ChatGPT & Claude.

Your team already has ChatGPT or Claude open — but general AI hallucinates papers, misses current roles, and lacks Open Payments. Connect Luminary in 60 seconds and turn ChatGPT or Claude into a verified KOL intelligence workstation.

- ✓ Render interactive graphical KOL cards inline in chat
- ✓ Search saved library & compare 2–4 KOLs (0 credits)
- ✓ Disambiguate 1–25 clinicians by name (0 credits)
- ✓ Launch discovery briefs & export .pptx/.xlsx/.pdf

`https://mcp.kolluminary.com/mcp` — OAuth 2.1 + PKCE · 13 live tools

**Actual Export Slide · Editable .pptx & .pdf** — kolluminary.com/sample-shortlist




| What Your Team Needs | Manual Desk Research | ChatGPT / Claude Alone | KOL Luminary (Web + ChatGPT/Claude MCP) |
|---|---|---|---|
| **Time per 10–15 KOL shortlist** | 30–40+ hrs of senior staff time | Fast, then hours fact-checking | **8–27 min discovery · <2 hrs total review** |
| **Source citations & accuracy** | Only if links manually saved | Frequent hallucinated papers/roles | **Every claim source-linked; gaps labeled** |
| **DOLs & CMS Open Payments** | Separate manual lookups | Unchecked / unavailable | **5 social platforms + auto Open Payments** |
| **Client-ready deliverable** | Hours formatting slides | Copy-paste into blank deck | **Editable .pptx, linked .xlsx, PDF & review link** |

## TRANSPARENT PUBLISHED PRICING (USD)

Pays for an entire year with the time saved on 2 pitches or 1 outsourced KOL mapping project

### Founding Member

CLOSES DEC 31, 2026

**$1,199** / mo eq.

$14,388/yr billed annually · Locked in for life

**Save $3,600/yr forever.** Complete Agency workspace: **3 seats**, **100 new KOL profiles/mo** (1,200/yr), **25 refreshes/mo**, Constellation & ChatGPT/Claude MCP.

Limited to first 25 paid orgs · Price never rises while active

### Agency Annual

14-DAY FREE TRIAL

**$1,499** / mo eq.

$17,988/yr billed annually · 3 team seats

100 new profiles/mo + 25 refreshes/mo shared across your team. Add extra seats ($99/mo eq.) or 20-profile packs ($299) anytime.

Try free for 14 days (10 new KOL profiles) · Cancel anytime

### KOLs on Demand

NO SUBSCRIPTION

**$100** starting pack

5 credits $100 · 10 credits $200 · 25 credits $440

One-time pay-as-you-go packs for a single pitch, ad board, or pilot. Includes **3 seats**, full MCP access & 12-month validity.

Credits roll over if you upgrade to an annual plan later

**Enterprise Data Boundaries:** Tenant-isolated workspaces (RLS) · AES-256 & TLS encryption · **Workspace content is NEVER used to train AI models** · Internal notes excluded from external lookups & client exports.

Security Packet: kolluminary.com/security

## Test it on a real brief today — no sales call required.

Start a 14-day free trial, grab a $100 Starter Pack, or reply with one therapeutic area for a complimentary sample deck. *Illustrative estimate: 40h manual research vs <2h review.


kolluminary.com

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MCP Setup: kolluminary.com/docs/mcp